Jason Hewett

Content Specialist, Writer

Personal Profile

As a content specialist, I provide the voice that connects brands to their audiences through the content I create.

Awards & Achievements

- Featured in "The Case Study Guide to Freelance Writing" by Jacob Jans (2018)
- Power Seller (eBay)
- Semi Finalist (Tribeca Film Festival 2014)
- Best Comedy, Audience Favorite (Reel Productions Film Festival 2014)

Skills and Abilities

- Copywriting
- Content writing
- Script writing
- SEO
- Social media management
- CRM
- Multimedia production
- Presentation and voice acting
- Translation Spanish/English
- Adobe Creative Suite
- Final Cut Pro
- Audacity
- Infusionsoft
- Leadpages
- Wix
- Wordpress

How to Contact

(302) 437-6137
Jason@jasonhewett.com
www.jasonhewett.com
Brooklyn, NY

Career History

Content Specialist

April 2012–Present

- Built website, social media, blog for Lieberman Clinical Services
- Created website, blog, budget, campaigns for audio webseries *Wizazon*
- Re-branding Traeger Grills with Content Harmony
- Envisioned future of clean energy transportation with SciFutures by creating research-based treatments, timelines, and original story
- Designed a story-based career simulation training program with Osage Associates (Astra Zeneca)

Camp Possibilities Foundation

July 2009 – Present

- Led outreach campaign to bring low-income families to Family Weekend, filling all available spots
- Promoted leadership by training the head counselor in 2016; volunteer camp counselor since 2009
- Translated English documents, emails, live activities, and events for the first Spanish-speaking families at camp

ebay Store

March 2018 –Present

- Maintained 100% customer satisfaction, consistent positive feedback for shipping time, and item quality
- Optimized product names and descriptions
- Cut down shipping costs by 20%
- Designed and executed social media campaigns to attract buyers and partners, generating over $13,000 in revenue

Next Level Practice

March 2017 – March 2018

- Increased production efficiency with templates and scripts for educational video series
- Developed brand consistency
- Produced over 30 educational videos
- Attracted new clients with email campaigns for live events and webinars that are attended by over 500 dentists annually

Educational History

University of Delaware

Class of 2014

- BA Creative Writing 3.5 GPA
- Spanish minor